



EXHIBITOR APPLICATION/CONTRACT

Date Printed: 08/16/2024

Exhibitor Application/Contract
National Marine Manufacturers Assoc.
P.O. Box 734266
Chicago, IL 60673-4266

Chicago Boat Show
Donald E. Stephens Convention & Conference Center
555 N. River Road
Rosemont, IL 60018

Phone: (312) 946-6200

January 8 - 12, 2025

(Contact NMMA for Overnight Delivery Info)

Company Name: _____

Points: Show: Mbr: Total: _____

Account #: _____

Address: _____

City _____

State/Province Zip/Postal Code _____

Phone: _____

Cell: _____

Fax: _____

Web: _____

Company Contact: _____

Contact Email: _____

Bill to: (IF DIFFERENT FROM ABOVE) _____

Address: _____

City _____

State/Province Zip/Postal Code _____

Phone: _____

Cell: _____

Fax: _____

Web: _____

Billing Contact: _____

Billing Contact Email: _____

Show Contact: (IF DIFFERENT FROM COMPANY CONTACT) _____

Show Contact: _____

Show Contact Email: _____

* In order to receive the NMMA member space rate, membership must be in good standing including but not limited to dues being paid by July 1, 2024 for fall shows and by December 1, 2024 for winter shows. Boat manufacturers are only eligible to receive the NMMA member rate upon completion and maintenance of NMMA Certification, or having been formally granted exemption by NMMA under the prevailing policies. Please make all checks payable to NMMA. All checks must be made in U.S. funds drawn on a U.S. account. A \$25 fee will be added to your account for all returned checks.

Rate Information (in Square Feet)

	Member*	List		Member*	List		Member*	List
Regular Booth	12.35	13.95	Regular Bulk up to 2,500 sf	9.40	10.50	Regular Bulk 2,501-4,000 sf	8.90	10.00
Regular Bulk above 4,001 sf	7.90	8.80						

PLEASE DO NOT WRITE IN THIS SPACE:

Order No	Space No	Floor/Area	Unit Price	Dimensions	Total Sq Ft	Total Cost
_____	_____	_____	_____	_____	_____	_____

Payment Schedule:

25% Deposit due on 06/01/2024

25% Second Payment due on 07/01/2024

50% Third Payment due on 09/15/2024

Total: _____

TO BE FILLED OUT BY EXHIBITOR

What products/services will you be exhibiting? _____

Please list brand names: _____

- Our company is a:
- Manufacturer
 - Marine Services
 - Wholesaler
 - Mfg. Rep.
 - Travel Resort / Tourism
 - Outfitter / Guide Service
 - Dealer
 - Retailer and / or Marina

Last Year's Exhibitors

- We accept the same space as last year.
- We request the following change, but will accept the assigned space if the change cannot be made: _____

We prefer to / not to (circle one) exhibit next to the following companies: _____

(Every attempt within the allocation procedures will be made to satisfy your request; preference does not confirm the requests can be satisfied)

- We intend to retail "over the counter" at our exhibit.

New Exhibitors

The dimensions we prefer are _____ X _____

Total Sq. ft requested: _____

_____ X Rate _____ = Total \$ _____

Upon signing below, Exhibitor agrees to be bound by and acknowledges that all terms, conditions and obligations of Exhibitor under this Exhibitor Application for Space (Agreement) shall be binding upon Exhibitor from the date that Exhibitor or its representative executes this Agreement, irrespective of whether Exhibitor has yet received NMMA's counter signed copy of the Agreement. This binding Agreement includes all the terms on both the face of this application and the Terms, Rules and Regulations on the reverse side of this application including NMMA's Allocation Procedures and Display Guidelines ("the Terms and Conditions"). The Exhibitor agrees to be bound by all such Terms and Conditions. Any Exhibitor requests for cancellation or cutbacks and any space changes are subject to these Terms and Conditions. By signing and submitting this form to NMMA, the Exhibitor acknowledges, agrees and consents to receipt of notices from NMMA and its affiliates by facsimile or electronically, using the contact information set forth on this form. In the event of any conflict between this Agreement (or any portion thereof) and any other agreement or Exhibitor purchase order, now existing or hereafter entered into between Exhibitor and NMMA, the terms of this Agreement shall prevail.

Your Name: _____ Signature: _____ Date: _____

Questions? Please Call: _____ NMMA Signature: _____ Date: _____

Show Contact: Jeffrey Marquard PH: (312) 946-6200 EMAIL: jmarquard@nmma.org

